

**EUROPLASMA OPENS NEW R&D-CENTER IN SHENZHEN, CHINA**  
**Announcement made during 2018 annual Product Showcase in Las Vegas, USA**

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Belgium based Europlasma, a global leader in low pressure plasma technology, is proud to announce the opening of a new R&D-center in the Longhua New District of Shenzhen, strategically located in the south of China. The R&D-center will be equipped with the next generation of **Nanofics**<sup>®</sup> technology and operated by a skilled team of both local and international experts.



“The R&D-center will further strengthen our link to Asia. We will now be better able to customize coating solutions together with our customers and factories in China, develop customers’ SOP’s to implement the coating solutions in their manufacturing process, and work with each customer towards optimal coating strategies for their product,” explains Eva Rogge, Europlasma’s R&D Manager.

**Nanofics**<sup>®</sup> refers to **nanoscaled functionalization** into the core of **complex shaped materials** and products. It is Europlasma’s patented and patent pending plasma coating technology platform, used almost 25 years by a worldwide renowned customer base for the coating of filtration products, functional textiles, medical devices and consumer electronics.

The **Nanofics**<sup>®</sup> coatings for consumer electronics are highly liquid repellent and have proven to be the ideal technology to splashproof and corrosion protect wearable and hand held electronics used in an active lifestyle.

Building further on the same **Nanofics**<sup>®</sup> platform Europlasma scientists and engineers developed **Nanofics**<sup>®</sup> SE, an ultra-thin barrier coating, which allows electronics to survive full submersion in water, salt water and sweat while powered on. Devices with their internal electronics protected by **Nanofics**<sup>®</sup> SE are now completely protected from water, salt water or sweat. The **Nanofics**<sup>®</sup> SE coatings are applied with industrial type of Europlasma equipment, fit for high volume production.

Europlasma's Sales Manager Wim Huijsman adds: "we are excited to feature our next generation of custom coating solution technologies and applications during our annual Product Showcase, held in Las Vegas, USA, January 9 to 12, 2018 at The Mirage Hotel & Casino (suite TBD) and look forward to meet with our customers and discuss implementation of the **Nanofics**<sup>®</sup> SE water and sweat resistant technology which was named CES 2017 Innovation Award Honoree for 'Tech for a Better World'."



To organize a meeting, or to get more information on Europlasma and its complete product line, please contact our representatives in Las Vegas, Wim Huijsman at [wim.huijsman@europlasma.be](mailto:wim.huijsman@europlasma.be) and Filip Legein at [filip.legein@europlasma.be](mailto:filip.legein@europlasma.be), or reach out to our partners:



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