

SMART MOVE!
EUROPLASMA Keeps Wearables and Textiles SMART by the Award Winning
PLASMAGUARD® (Gold Winner) Technology
Come and see our smart solutions for textiles and wearables during ISPO.

Highest performance with lowest environmental footprint demonstrated on sporting shoes, accessories, membranes and electronics at the Europlasma booth, hall C3 – 238, 28th till 31st of January 2018

January 28th, 2018 - Oudenaarde, Belgium

PlasmaGuard®, the fabric protection technology by Belgium based Europlasma, global leader in low pressure plasma technology, has been recognized by the industry leaders and consequently awarded.



All award juries recognized the unparalleled eco friendliness of the dry and clean PlasmaGuard® coating technology to reach the highest durable water repellent (DWR) performance.

Using 1 kg of PlasmaGuard® saves the world from:

- 5 kg of traditional DWR coating chemicals,
- more than 115 liters of waste water,
- more than 80 kg of CO₂,
- crosslinking agents, chlorides, formaldehyde and other toxic products used in wet-chemical DWR.

When consumers buy PlasmaGuard® products, they know they contribute to a better environment, combat climate change and enjoy optimum performance.

Sales Manager Wim Huijsman summarizes: “2018 will be a fantastic year for Europlasma!! The last 12 months several multinational companies chose to invest in our roll-to-roll plasma technology for mesh and membrane production rendering a superior combination of high water column and best-in-class breathability. Only our PlasmaGuard® can achieve such level of comfort for the athletes!

At the same time, we are leader in making wearable electronics water- and sweatproof. This makes Europlasma the perfect partner to make your textiles and accessories smart. This includes PFC-free chemistry.”

If you are interested in the PlasmaGuard® technology for making your textiles, accessories and wearables smart, please drop by at the Europlasma booth, hall C3 - 238 at ISPO 2018, or contact Europlasma representative Wim Huijsman at wim.huijsman@europlasma.be.



For press inquiries, please contact marketing representative Vanessa Bothuyne at press@europlasma.be.

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