

ROLLING BACK REJECTS TO ZERO

EUROPLASMA INTRODUCES NANOFICS SE PLATFORM WITH ULTIMATE SWEAT PROTECTION DURING EUHA 2017

Discover this new technology at the Europlasma booth F12 in hall 3A of EUHA 2017,
October 18th to 20th

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Nanofics® SE, the new awarded protection technology from Belgium based Europlasma NV, global leader in low pressure plasma coating solutions, will raise the quality standard in the hearing aid market. It is bringing hearing aid protection to the next level for whatever hearing aid device you ask. This concept, solely developed by Europlasma, has a track record for rolling back the rejects in consumer electronics. The best sign of top quality.

Nanofics® SE water, sebum and sweat resistant technology was named CES 2017 Innovation Award Honoree for **'Tech for a Better World'**.

Consumers will benefit from this Europlasma invention by having better shielded hearing aids, able to be worn extensively during working out, hiking, mountaineering while not having to worry about product failure. *Nanofics® SE guarantees to keep you hearing well.*

Managing Director Filip Legein adds: "The CES 2017 Innovation Award is one of several awards our company has won in the last 24 months. It encourages us to develop further new chemistries and coating solutions at a fast pace, that will render new exciting products and functionalities. All off course with the lowest environmental footprint possible, *that is part of our DNA at Europlasma.*"

Are you interested to learn this concept and new technology and what it can do for you? Come to our booth or email a meeting request. Europlasma representatives Kristof Hoornaert (kristof.hoornaert@europlasma.be) and Wim Huijsman (wim.huijsman@europlasma.be) are there to welcome you.

For press inquiries, please contact marketing representative Vanessa Bothuyne at press@europlasma.be.

